

KATIE M. GORDON, PH.D.

Curriculum Vitae

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PROFESSIONAL SUMMARY

Applied sociologist with over a decade of experience in mixed-methods research design, data analysis, and insight communication. Proven ability to collaborate in multidisciplinary teams, secure and manage grant funding, and translate complex research into actionable recommendations for decision-makers. Passionate about delivering objective and impartial research to support the development of effective policies.

EDUCATION

- May 2024: Ph.D., Department of Sociology, Stony Brook University, Stony Brook, NY
- Dec. 2018: M.A., Department of Sociology, Stony Brook University, Stony Brook, NY
- May 2015: B.A., Department of Sociology, Sonoma State University, Rohnert Park, CA

SKILLS AND STRENGTHS

- **Methods:** Experienced in surveys, interviews, focus groups, digital data collection, evaluation research, and observational methodologies.
- **Analysis:** Skilled in descriptive and inferential statistical approaches and conducting qualitative analysis to uncover patterns and insights in political messaging, media frames, and social discourse.
- **Projects:** Strong background in planning, implementing, and tracking simultaneous projects with multiple deliverables and overlapping deadlines.
- **Communication:** Excellent written and verbal communication skills, including translating research findings for technical and non-technical audiences through publications, reports, and presentations.
- **Tools:** Extensive knowledge of STATA, NVivo, Qualtrics, Microsoft Office applications, and Google Workspace.

RESEARCH EXPERIENCE

Oct. 2019 to Present: Commissioner, Sonoma County Commission on the Status of Women, CA

- Appointed to the Commission by Board Supervisor David Rabbitt for a two-year term, with reappointments granted for outstanding performance and significant contributions.
- Directed non-partisan research projects addressing policy-relevant issues for women in Sonoma County, such as economic stability, child welfare, healthcare access, and sexual violence.
- Managed project timelines, developed and distributed surveys, facilitated focus groups, cleaned and analyzed data, authored and co-edited reports, and presented findings to local leaders.
- Established and directed the Gender Equity Committee, overseeing project development, defining objectives, allocating budgets, delegating tasks, and evaluating the effectiveness of project outcomes.
- Secured and managed a \$25,000 grant to develop a report with actionable policy recommendations for the post-pandemic recovery of women in Sonoma County, completing the project on time and within budget.
- Led a collaborative partnership with the Center for the Advancement of Women that produced the 2023 Report on the Status of Women and Girls in Sonoma County as a key grant deliverable.
- Distributed the 2023 Report at a launch event for community organizations and decision-makers to support effective policymaking and strategic planning.

- Secured exposure for the 2023 Report through a podcast feature by the Sonoma County Administrator's Office, reaching thousands of subscribers across multiple platforms.
- Authored and led the analysis for the 2020 Voices of Sonoma County Women Report, integrating survey, focus group, and American Community Survey data to deliver comprehensive insights.
- Developed clear and engaging data visualizations to support informed decision-making to elected officials, community leaders, and organizational partners.
- Presented the 2020 Report to the Sonoma County Board of Supervisors, translating qualitative and quantitative data into actionable recommendations for policymakers.
- Delivered intersectional analyses from the 2020 Report with the Sonoma County Office of Equity to inform their strategic planning and equity initiatives.
- Served as an Officer-at-Large, providing leadership in strategic planning, developing technical materials, budgeting and resource allocation, and recommending effective policies to promote equity.

July 2018 to Jan. 2022: Instructor, Department of Sociology, Stony Brook University, NY

- Designed curriculum, delivered instruction, and performed academic assessments for summer and winter session courses, including American Society, Social Psychology, and Introduction to Sociology.
- Incorporated multidisciplinary perspectives and intersectional frameworks into curriculum to foster critical thinking on institutions, power, and equity.
- Employed various teaching methods, including in-person, online, synchronous, and asynchronous formats, and leveraged Learning Management Software to optimize student success.
- Received consistent positive feedback from students for creating a supportive and inclusive learning environment, culminating in receiving the "Most Valuable Professor" (MVP) award from the Stony Brook Athletics Department in 2018.

Jan. 2017 to May 2018: Research Assistant, Stony Brook University, Stony Brook, NY

- Assisted scholars from Stony Brook and the Critical Realism Network at Yale University on a research project focused on methodological pedagogy.
- Applied digital data harvesting methods to gather data on graduate-level research methods courses in U.S. sociology departments and evaluate the availability of the critical realist approach.
- Developed knowledge of critical realism, which examines how societal structures and power relations contribute to social issues.

May 2016 to Aug. 2016: Research Assistant, Stony Brook University, Stony Brook, NY

- Conducted and managed the literature review for a study investigating the dynamics between gender and financial contributions to political campaigns in the United States.
- Reviewed information and clearly communicated findings from qualitative and quantitative studies, resulting in the synthesis of 70 articles.
- Earned co-authorship credit for my contributions to "Buying A Voice: Gendered Contribution Careers Among Affluent Political Donors to Federal Elections," published in Sociological Forum in May 2018.
- Prepared materials and co-presented with my colleague on our research at the 2017 American Sociological Association meeting in Montreal, Québec.

Aug. 2015 to Dec. 2015: Sociology of Gender Project Proposal, Stony Brook University, "Combatting Militarized Gender Norms: Exploring Strategies to Decrease MSA in the USMC"

- Analyzed theoretical debates on the social construction of gender and how institutions like family, education, workplace, and media shape these identities.
- Conducted extensive research on military sexual assault (MSA) in the United States Marine Corps.

- Authored a project proposal investigating MSA from a cultural standpoint, focused on identifying and evaluating interventions to decrease incidence rates.
- Awarded Honorable Mention in the 2016 National Science Foundation Graduate Research Fellowship Program for my MSA project.

Aug. 2014 to Dec. 2014: Senior Research Methods Capstone Project, Sonoma State University, “Veteran to Scholar: Navigating Gendered Transitions from Military Service to University Life”

- Led the design and execution of a research project exploring student veteran experiences, focusing on sexual assault, physical and mental health, and identity transition.
- Created interview guide, conducted 10 interviews with student veterans, analyzed data, and produced research paper.
- Invited to present project findings to the campus Military and Veteran Resource Center and the Director of Active Duty and Veterans Affairs for the California State University system.
- Awarded the Provost’s Undergraduate Research Award and the California Pre-Doctoral Merit Scholarship in recognition of my work on this topic.
- Presented research findings at four academic conferences, focusing on key insights into the challenges student veterans face within the university climate.

ACADEMIC PUBLICATIONS

- Gordon, Katie M. 2021. “Candidate Emergence as Movement Mobilization: An Analysis of Women’s Post-2016 Electoral Engagement.” *Sociology Compass* 15(6), e12878.
- Heerwig, Jennifer A. and Katie M. Gordon. 2018. “Buying a Voice: Gendered Contribution Careers Among Affluent Political Donors to Federal Elections, 1980-2008.” *Sociological Forum* 33(3):805-825.
- Kimmel, M. and Katie M. Gordon. “Defining Gender.” Pp. 118–22 in *Core Concepts in Sociology*, edited by J. M. Ryan. Wiley-Blackwell.
- Gordon, Katie M. 2016. “Veteran to Scholar: Navigating Gendered Transitions from Military Service to University Life.” *Sonoma State University McNair Scholars Research Journal* 6:74-85.

MANUSCRIPTS IN PROGRESS

- “Messages that Mobilize: Investigating Frame Resonance among Women Trained by Emerge America.” Unpublished manuscript.
- “Training to Run: The Role of EMILY’s List in Mobilizing Women’s Candidacies after the 2016 Election.” Unpublished manuscript.
- “Campaigning During Crisis: COVID-19 and Women’s Political Candidacies.” Unpublished manuscript.

CIVIC REPORTS

- Gordon, Katie M., Contributing Editor. 2023. *2023 Report on the Status of Women and Girls in Sonoma County*. Los Angeles, CA: Center for the Advancement of Women, Mount Saint Mary’s University.
- Gordon, Katie M., and Janice Blalock. 2020. *2020 Voices of Sonoma County Women Report*. Santa Rosa, CA: Sonoma County Commission on the Status of Women.

ACADEMIC PRESENTATIONS

- Gordon, Katie M. 2021. “Practicing Sociology at the Sonoma County CSW: Advancing Equity through Social Science Research.” Presented at the American Sociological Association annual meeting, Chicago, IL.

- Gordon, Katie M. 2021. "Running as Resistance: Collective Action Framing and Women's Candidate Emergence, 2016-2018. Presented at the United Nations Commission on the Status of Women annual meeting, New York, NY.
- Heerwig, Jennifer A. and Katie M. Gordon. 2017. "Buying a Voice: Gendered Contribution Careers Among Affluent Political Donors to Federal Elections, 1980-2008." Presented at the American Sociological Association annual meeting, Montreal, Québec.
- Gordon, Katie M. 2015. "Veteran to Scholar: Navigating Gendered Transitions from Military Service to University Life." Presented at the International Conference on Masculinities, New York, NY.
- Gordon, Katie M. 2015. "Veteran to Scholar: Navigating Gendered Transitions from Military Service to University Life." Presented at the 42nd Annual Western Departments of Anthropology and Sociology Undergraduate Research Conference, Santa Clara, CA.
- Gordon, Katie M. 2015. "Veteran to Scholar: Navigating Gendered Transitions from Military Service to University Life." Presented at the Sonoma State University Undergraduate Research Symposium, Rohnert Park, CA.
- Gordon, Katie M. 2014. "Veteran to Scholar: Navigating Gendered Transitions from Military Service to University Life." Presented at the McNair Scholars Annual Symposium, Rohnert Park, CA.

INVITED CIVIC PRESENTATIONS

- Gordon, Katie M. and Janice Blalock. 2021. "Reporting on Projects of the Sonoma County Commission on the Status of Women." Presented to the Marin County Commission on the Status of Women.
- Gordon, Katie M. and Janice Blalock. 2021. "Presenting Findings from the 2020 Voices of Sonoma County Women Report." Presented to the American Association of University Women, Rose Branch.
- Gordon, Katie M. and Janice Blalock. 2020. "Presenting Findings from the 2020 Voices of Sonoma County Women Report." Presented to Alegria de la Cruz, Director, Sonoma County Office of Equity.
- Gordon, Katie M. and Janice Blalock. 2020. "Presenting Findings from the 2020 Voices of Sonoma County Women Report." Presented to Supervisor Lynda Hopkins, Sonoma County Board of Supervisors.
- Gordon, Katie M. and Janice Blalock. 2020. "Presenting Findings from the 2020 Voices of Sonoma County Women Report." Presented to Supervisor Shirlee Zane, Sonoma County Board of Supervisors.
- Gordon, Katie M. 2020. "Reporting on Gender Equity Committee Accomplishments." Presented to Supervisor Lynda Hopkins and guests, 2020 Equity in Sonoma County Listening Session.

PROFESSIONAL DEVELOPMENT AND TRAINING

- 2024. *Tableau 2024.1: Essential Training*, LinkedIn Learning (in progress)
- 2024. *Getting Started with R for Data Science*, LinkedIn Learning (in progress)
- 2023. *Drive Organizational Change for Diversity, Equity, and Inclusion*, LinkedIn Learning
- 2020. *Instructional Design and Teaching for Online Courses Certificate*, Stony Brook University
- 2014. *Qualitative Research Methods Summer Workshop*, Center for Ethnographic Research, University of California, Berkeley

HONORS AND AWARDS

- 2022. *The Robert Dentler Award for Outstanding Student Achievement*, Sociological Practice and Public Sociology section of the American Sociological Association
- 2018. *Most Valuable Professor*, Department of Athletics, Stony Brook University
- 2018. *Professional Development Award*, Graduate School, Stony Brook University
- 2016. *Honorable Mention*, National Science Foundation Graduate Research Fellowship Program
- 2015. *Alpha Kappa Delta Sociological Honor Society Award*, Sonoma State University

- 2014. *Dean's Honor List*, Sonoma State University
- 2014. *Provost's Undergraduate Research Award*, Sonoma State University
- 2014. *California Pre-Doctoral Merit Scholarship*, Sonoma State University
- 2014-2015. *McNair Scholar*, Federal TRIO Program, Sonoma State University
- 2007-2011. *Dean's Honor List*, Santa Rosa Junior College

PROFESSIONAL SERVICE

- 2021-2023. Secretary, Association for Applied and Clinical Sociology (AACS)
- 2019-2021. Graduate Student Representative, Sociological Practice and Public Sociology (SPPS) section of the American Sociological Association (ASA)

DEPARTMENTAL AND UNIVERSITY SERVICE

- 2016-2018. Sociology Graduate Student Forum Committee Member, Stony Brook University
- 2016-2018. Graduate Student Organization Senator, Dept. of Sociology, Stony Brook University
- 2016-2018. Academic Judiciary Committee Member, Stony Brook University
- 2016-2018. Grievances and Appeals Committee Member, Stony Brook University